

PRESS RELEASE

CITY OF WOODSTOCK

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FOR IMMEDIATE RELEASE

WOODSTOCK HIRES ECONOMIC DEVELOPMENT DIRECTOR

Woodstock, IL August 18, 2015—Following a national search, the City of Woodstock is pleased to announce the hiring of Garrett Anderson to fill the position of Economic Development Director. Anderson comes to Woodstock from the role of Economic Development Director with the City of Branson, Missouri. He previously served with the City of Centralia, Illinois, as Director of Community Development & Planning.

“We believe we have found an excellent addition to the City’s management team in Garrett Anderson, whose expertise in family-friendly business and community development will benefit Woodstock greatly,” said City Manager Roscoe Stelford. “Garrett is excited about coming to Woodstock and welcomes the opportunity to meet with business owners, community leaders, and all other interested parties as soon as possible.” Anderson’s strengths include business attraction, retention and site assistance; working with downtown historic preservation efforts; public speaking and media interaction; and, facilitating partnerships between civic groups and public service agencies.

A native of Normal, Illinois, Anderson received his Bachelor of Science degree in Planning and Resource Management from Brigham Young University and obtained a Masters of Business Administration degree from Lindenwood University. His background reflects extensive involvement in community volunteer activities, including: Small Business Advisory and Legislative roles with Branson Area Chamber of Commerce & CVB, where he was President of the 2013 Leadership Academy class; Founding Member of the Taney County Business Development Partnership; Board of Directors for Downtown Branson Main Street Association; Executive Committee Member for Southwest Missouri Council of

Governments; American Planning Association Conference Committee; Board of Directors for Branson Daybreakers Rotary Club; and, Council Vice President, District Chairman, and Roundtable Commissioner with Boy Scouts of America, having achieved the rank of Eagle Scout years ago. Anderson's leadership in the Scouting arena involved coordinating over 2,000 hours of volunteer work every year, meeting the goal of adding one mile of new walking and hiking trails annually throughout the Branson area.

Anderson will be relocating to Woodstock and beginning his new duties effective September 8, 2015.

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