

Woodstock Public Library Board of Directors
PR/Marketing Committee Meeting
Tuesday, September 23, 2014
Woodstock Public Library Boardroom
7:30 pm

Agenda

- I. Call to order and roll call
- II. Approval of Minutes from August 19, 2014 meeting
- III. Logo Contest
- IV. Demographics/Segmentation
- V. “Branding”/Templates
 - a. Examples of current PR materials
 - b. Discussion of how to improve current advertising efforts
- VI. Other Topics
- VII. Future topics
- VIII. Set next meeting date
- IX. Adjournment