

Woodstock Public Library Board of Trustees  
PR/Marketing Committee Meeting  
Wednesday, January 20, 2016  
Woodstock Public Library Boardroom  
5:30 pm

**Agenda**

- I. Call to order and roll call
- II. Approval of Minutes from November 18, 2015 meeting
- III. Public Comment on non-agenda items
- IV. 125<sup>th</sup> Anniversary planning
  - a. Logo development update
  - b. Budget and sponsorship
- V. Demographics/Segmentation
  - a. Citizen input/advisory committee guidelines/recruitment
  - b. Survey results/analysis
- VI. Templates
- VII. Future topics
- VIII. Set next meeting date
- IX. Adjournment