

Woodstock Public Library Board of Trustees
PR/Marketing Committee Meeting
Wednesday, August 26, 2015
Woodstock Public Library Boardroom
5:30 pm

Agenda

- I. Call to order and roll call
- II. Approval of Minutes from July 29, 2015 meeting
- III. Public Comment on non-agenda items
- IV. Logo Development update
- V. 125th Anniversary planning
- VI. Demographics/Segmentation
 - a. Review data
 - b. Citizen input/advisory committee
 - c. Survey
- VII. Templates/Branding
- VIII. Marketing Campaign
- IX. Future topics
- X. Set next meeting date
- XI. Adjournment