



A SPECIAL JOINT MEETING OF THE CITY OF WOODSTOCK CULTURAL AND SOCIAL AWARENESS COMMISSION AND ENVIRONMENTAL COMMISSION

AGENDA

The City of Woodstock Cultural and Social Awareness Commission and the Environmental Commission will be conducting a special joint meeting on **Thursday, April 7, 2016 at 6:00 p.m.** in the Woodstock City Hall Council Chambers (second floor), 121 West Calhoun Street, Woodstock, Illinois. Members unable to attend are asked to notify their respective Commission Liaison, either Tom Migatz for the Environmental Commission at (815) 338-6118 or Deb Schober for the Cultural and Social Awareness Commission at (815) 338-1172.

- I. Call to Order and Roll Call
 - a. Call to order by Cultural and Social Awareness Commission Chair at 6:00 p.m. and roll call by Clerk.
 - b. Call to order by Environmental Commission Chair and roll call by Clerk.
- II. Approval of minutes from the February 11, 2016 joint meeting of the Cultural and Social Awareness Commission and Environmental Commission (no meeting was held on March 3, 2016 due to lack of majority of quorum present)
- III. Public Comment
- IV. Discussion Items
 - a. Clarification of the initiative and further definition of end goal (Mayor Sager)
 - b. New name for this effort - The Woodstock Reusable Bag Community Initiative (D. Schober)
 - c. Reusable Cloth Bags
 1. Pricing for purchase and printing of cloth bags (D. Schober)
 2. Student design of artwork for bag panels (the tree, Chamber background, BYOBAG logo, "Sustainable Woodstock")(Commissioner(s) tbd)
 3. Sponsorship of reusable cloth bags (Commissioners Donato and Krandel)
 - i. The meeting and the players...and "the ask" for the seven (7) major retailers, those outside these seven (7) will be addressed via the City hosted retailer forums
 - ii. Definition of three (3) levels of side panel sponsorships (D. Schober)
 - iii. What is the "wholesale" price of this bag to retailers? Is this different for sponsors? What price does the City charge for extra bags wanted/sold at City?
 4. One bag to every household – by what date? Who delivers them?
 - d. Update on research of Reusable Bags in our community (Commissioners Donato and Kacmar)
 1. Surveys – Are they still a necessary part of this initiative?
 - i. Discussion of survey purpose, educational component, anticipated outcome, goals, concerns
 - ii. Community Surveys
 - iii. Retailer Surveys
 2. Update on community and retailer education plan (Commissioners Crain and Poremba)
 - i. Discussion of purpose of retailer brochure (sponsorship/marketing program)
 - ii. Discussion of community education plan (program intro for residents)
 - e. Formation of subcommittee to work with Mayor Sager on ordinance drafting (Commissioner(s) tbd)
 - f. Marketing/Signage of the initiative – i.e. placards for sponsors, window clings for retailers, signage on cart corrals-did you remember your reusable bags? etc. (Commissioners(s) tbd)
- V. Adjourn

In compliance with the Americans with Disabilities Act, this meeting is located in a facility that is physically accessible to those who have disabilities. If additional reasonable accommodations are necessary for persons who under the Act have a "disability", please contact the HR Department at (815)338-1172 at least 72 hours prior to the meeting.