



City of Woodstock
Office of the City Manager

Phone (815) 338-4301 • Fax (815) 334-2269
citymanager@woodstockil.gov
www.woodstockil.gov

121 W. Calhoun Street
Woodstock, Illinois 60098

Roscoe C. Stelford III
City Manager

SPECIAL MEETING
WOODSTOCK CITY COUNCIL
WORKSHOP
Stage Left Cafe
December 7, 2015
3:30PM

This City Council Workshop is a working session of the City Council and City Administration.

CALL TO ORDER:

ROLL CALL:

FLOOR DISCUSSION: **Proclamation Honoring Marian Central High School
State Champion Women's Volleyball Team**

PUBLIC COMMENT:

AGENDA ITEMS:

1. **Property Tax Levy** – Adoption of the 2015 Tax Levy Ordinance of the City of (Doc.1)
Woodstock, McHenry County, Illinois and confirmation of same.

DISCUSSION ITEMS:

2. **Budget Discussion**
3. **Belcher Park Property**
4. **Visitor's Center**
5. **EMH Consulting Proposal**
6. **Old Firehouse**

**ADJOURN to December 15, 2015 City Council meeting, 7:00PM, Council Chambers,
Woodstock City Hall**

NOTICE: In compliance with the American's With Disabilities Act (ADA), this and all other City Council meetings are located in facilities that are physically accessible to those who have disabilities. If additional reasonable accommodations are needed, please call the City Manager's Office at 815/338-4301 at least 72 hours prior to any meeting so that accommodations can be made.

PROCLAMATION
Honoring
***MARIAN CENTRAL HURRICANES
2015 VOLLEYBALL TEAM
STATE CHAMPS***

WHEREAS, Marian Central Catholic High School is a highly-valued member of Woodstock's educational community, drawing students from across McHenry County; and

WHEREAS, students at Marian Central are accorded an excellent academic curriculum, along with a wide range of competitive athletic opportunities for both young men and women; and

WHEREAS, Marian Central's **2015 Hurricanes Volleyball team** deserves special recognition, having succeeded in realizing their ultimate seasonal goal: earning Illinois' Class 3A State Championship title; and

WHEREAS, the young women who participated in the **2015 Hurricanes Volleyball team** represent the highest ideals of personal strength, skill, dedication and team spirit; and

WHEREAS, the award-winning **2015 Hurricanes Volleyball team** brings positive attention to the entire Woodstock community, and its members serve as outstanding role models for all other young adults.

NOW, THEREFORE, BE IT PROCLAIMED that the City Council of the City of Woodstock, on behalf of all citizens of Woodstock, wishes to congratulate and commend the **2015 Hurricanes Volleyball team** for their exemplary teamwork, athletic prowess, and physical and emotional endurance in achieving this year's Class 3A State Championship title.

APPROVED and ***ADOPTED*** by the City Council of the City of Woodstock, McHenry County, this 7th day of December, 2015.

Attest:

Brian Sager, Ph.D., Mayor

Cindy Smiley, City Clerk



Office of the City Manager
Roscoe C. Stelford III, City Manager
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Woodstock, Illinois 60098

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fax 815.334.2269
citymanager@woodstockil.gov
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MEMORANDUM

TO: Honorable Mayor and City Council
FROM: Roscoe C. Stelford III, City Manager
DATE: December 4, 2015
RE: **2015 Property Tax Levy**

After reviewing the audio tape for the December 1st City Council meeting, the City Clerk was unable to identify a proper motion and second to pass the City's 2015 Property Tax Levy. Therefore, this item is being included on the agenda for the City Council's Special Meeting scheduled for Monday, December 7th. The information attached is the same as that presented for consideration at the December 1st meeting.

Please feel free to contact me with any questions.

Memo

To: Roscoe Stelford, City Manager
From: Paul N. Christensen, Finance Director
Date: November 18, 2015
Re: Consideration of the 2015 Property Tax Levy Ordinance

At the November 3rd City Council meeting, the Council adopted Resolution 15-R-25, “*A Resolution Estimating the Calendar Year 2015 Property Tax Levy in Accordance with the Truth in Taxation Act.*” This resolution provides an estimate for the City’s property taxes to be imposed on all property for calendar year 2015. Taxes levied for calendar year 2015 will be collected and received in calendar year 2016 and used to finance the City’s 2016/2017 fiscal year. The attached Property Tax Levy Ordinance reflects the amounts outlined in the resolution adopted at the November 5th meeting.

On a positive note, for the fifth consecutive year, the City is again proposing a property tax levy which forgoes imposing the inflationary increase allowed by the Property Tax Extension Limitation Law (PTELL). While the Resolution passed at the November 3rd meeting contained an \$83,838 increase, this amount represents the anticipated increase required to capture new growth that occurred during tax year 2015. Since the actual new growth figure will not be known until final calculations are done by the County in April, this figure was estimated at a higher level than the estimates provided by the County Assessor in case new growth exceeds these amounts. Based on the most current calculations from the County Assessor’s office, not including the higher estimate, the Equalized Assessed Value (EAV) of new growth is estimated to be \$2,761,740, which translates into \$61,551 of additional property taxes the City would receive.

As has been done in prior years, the City anticipates that after final figures are received from the County Clerk’s Office, the City will file a Property Tax Abatement Ordinance to adjust the property tax levy to reflect the actual EAV growth from new property. The timeframe for passing this Abatement Ordinance will be limited to a specific five-day period, which will begin immediately after the City receives this tax information. It is anticipated that this five-day period will occur in early April. If the City passes the Abatement Ordinance in April as planned, the City will again, for the fifth consecutive year, not be raising property taxes on existing property located within Woodstock.

The City is only levying a small amount for the Road and Bridge extension to serve as a placeholder to preserve the City's ability to levy this line item in the future. Therefore, an additional Road and Bridge Ordinance will not be required. This additional Road and Bridge Levy Ordinance allowed the City the ability to levy an additional .04% of the EAV of the property located in the City and served as a safeguard.

Attachment A includes the proposed estimated property tax calculations. These calculations are the exact same as were attached to support the Estimated Property Tax Levy Resolution passed in November. The figures are based on McHenry County's estimates on EAV along with proposed new growth. In addition, a page is included on the proposed impact on property taxes for residents of Woodstock. Attachment B outlines the actual levy amounts proposed for the City's property tax levy. These calculations have included an additional \$1,000,000 in EAV, which equates to \$3,000,000 in additional fair market value, for new growth beyond the County's estimates that will be abated in April if the new growth does not materialize.

Also attached to this memorandum is the actual 2015 Tax Levy Ordinance along with identified line items estimated for these property tax amounts as is required by Illinois Statute.

PROPOSED CITY COUNCIL ACTION:

It is recommended that the City Council adopt the attached Ordinance, *The 2015 Tax Levy Ordinance of the City of Woodstock, McHenry County, Illinois*, identified as Document Number _____. The property taxes outlined within this Ordinance are for calendar year 2015 and are to be collected and forwarded by the County to finance the City's 2016/2017 fiscal year budget. A special meeting may be conducted in March or April when the final tax levy information is released and the City's FY16/17 Budget has been developed to address the potential for providing property tax relief.

Please feel free to contact me with any questions.



Reviewed and Approved by:

Roscoe C. Stelford III
City Manager

**Attachment A
City of Woodstock
Tax Year 2015 (For FY16/17)**

FY15/16:

2014 Equalized Assessed Value (EAV)	\$ 409,309,089
2014 New EAV Growth	3,162,639
2014 Property Tax Extension	9,122,321
2014 Property Tax Rate	2.22871%
2014 Property Tax Extension (Excluding Debt Service)	8,477,299
2014 Property Tax Rate (Excluding Debt Service)	2.07112%

FY16/17:

2015 Rate of Inflation	0.8%
2015 New EAV Growth - County Assessor	2,761,740
2015 Equalized Assessed Value - County Assessor	419,310,341
2015 New EAV Growth - As a % of EAV	0.7%
2015 Equalized Assessed Value - Appeals - Estimated	-
2015 Equalized Assessed Value - Final	419,310,341
2015 Equalized Assessed Value - % Change Compared to 2014	2.4%
2015 Equalized Assessed Value - % Change Compared to 2014(Excluding New Growth)	1.8%
2015 Proposed Property Tax Extension	\$ 9,183,872
2015 Proposed Property Tax Extension (Excluding Debt Service)	8,539,672
2015 Estimated Property Tax Rate (Excluding Debt Service)	2.0366%
2015 Estimated Dollar Tax Increase - All Inclusive	61,551
2015 Estimated Percentage Tax Increase - All Inclusive	0.67%
2015 Estimated Percentage Tax Increase - Due to New Growth	0.67%
2015 Estimated Percentage Tax Increase - Due to Inflation	0.00%
 2015 Caused by New Growth	 \$ 61,551
2015 Caused by Inflation	\$ -

Attachment A
City of Woodstock
Tax Year 2015 (For FY16/17)

Fund Number	Description	Property Tax Rate Limit	Estimated Max Tax (Tax Year2015) Extension	FY14/15 Property Tax (Tax Year2014) Extension	FY14/15 Property Tax (Tax Year2015) Rate	Proposed FY16/17 Property Tax (Tax Year2015) Levy
01	General Corporate	0.4375%	1,834,483	\$ 1,108,741	0.25586%	\$ 1,072,853
02	Municipal Audit	None	N/A	38,000	0.00882%	37,000
03	Police Protection	0.6000%	2,515,862	2,450,001	0.58429%	2,450,000
04	Crossing Guard Fund	0.0200%	83,862	40,002	0.00954%	40,000
05	Street & Bridge Fund	0.1000%	419,310	-	0.00002%	100
06	Public Parks	0.0750%	314,483	300,003	0.07155%	300,000
07	Performing Arts	0.0400%	167,724	160,003	0.03816%	160,000
08	Public Library	0.6000%	2,515,862	983,205	0.23851%	1,000,100
09	Public Library Building	0.0200%	83,862	37,026	0.00883%	37,025
10	Social Security	None	N/A	650,003	0.15502%	650,000
11	IL. Municipal Retirement	None	N/A	500,004	0.11924%	500,000
16	Special Recreation	0.0400%	167,724	135,903	0.03577%	150,000
21	Liability Insurance	None	N/A	584,403	0.13093%	549,000
70	Police Pension	None	N/A	950,002	0.27512%	1,153,594
90	Environmental Management	0.2000%	838,621	540,002	0.10493%	440,000
30	Debt Service	None	N/A	330,751	0.07923%	332,200
31	Library Debt Service	None	N/A	314,272	0.07441%	312,000
				\$ 9,122,321	2.19023%	\$ 9,183,872

Attachment A
City of Woodstock
Tax Year 2015 (For FY16/17)

Debt Service Levy Requirements

Ordinance Number	Debt Service Issues	FY16/17 Payment Amount	Ordinance Date	Alternate Revenues	Original Issuance	Levy Amount
04-O-15	2004 Water & Sewer Refunding - Series F	\$ 414,600	2/3/2004	Yes	3,650,000	-
14-O-35	2014 Parks&Streets & Rec Center Refunding	\$ 568,100	5/20/2013	Yes	6,545,000	-
14-O-51	2014 Library Refunding - Series A	\$ 312,000	8/19/2014	No	1,135,000	312,000
08-O-41	2008 Water & Sewer Bonds - Series A	\$ 261,348	6/17/2008	Yes	3,400,000	-
10-O-34	2010 Refunding Bonds - Series A-Pool-Opera	\$ 168,121	6/15/2010	Yes	1,425,000	-
10-O-34	2010 Refunding Bonds - Series B-Library	\$ 45,130	6/15/2010	Yes	350,000	-
10-O-34	2010 Refunding Bonds - Series C-TIF	\$ 163,311	6/15/2010	Yes	1,475,000	-
10-O-34	2010 Refunding Bonds - Series D-Water&Sewer	\$ 316,203	6/15/2010	Yes	2,940,000	-
10-O-34	2010 Refunding Bonds - Series E-TIF	\$ 31,164	6/15/2010	Yes	325,000	-
13-O-42	2013 Refunding Bonds - Series A-Pool	\$ 332,200	8/20/2013	No	1,825,000	332,200
13-O-42	2013 Refunding Bonds - Series B-Police Bld	\$ 342,800	8/20/2013	Yes	1,860,000	-
		<u>\$ 2,954,977</u>			<u>\$ 24,930,000</u>	<u>\$ 644,200</u>

Attachment A
City of Woodstock
FY16/17 Estimated Resident Tax Bill

November, 2015

Home EAV Includes the Impact from the \$6,000 Homestead Exemption

Fund Number	Description	FY15/16			Proposed FY16/17		
		Resident Tax Bill (Tax Year 2014)			Resident Tax Bill (Tax Year 2015)		
		\$150,000 Home	\$200,000 Home	\$250,000 Home	\$150,000 Home	\$200,000 Home	\$250,000 Home
01	General Corporate	\$ 119.19	\$ 164.33	\$ 209.48	\$ 112.58	\$ 155.22	\$ 197.87
02	Municipal Audit	4.08	5.63	7.18	3.88	5.35	6.82
03	Police Protection	263.37	363.13	462.89	257.09	354.47	451.85
04	Crossing Guard Fund	4.30	5.93	7.56	4.20	5.79	7.38
05	Street & Bridge Fund	-	-	-	0.01	0.01	0.02
06	Public Parks	32.25	44.47	56.68	31.48	43.41	55.33
07	Performing Arts	17.20	23.71	30.23	16.79	23.15	29.51
08	Public Library	105.69	145.73	185.76	104.94	144.70	184.45
09	Public Library Building	3.98	5.49	7.00	3.89	5.36	6.83
10	Social Security	69.87	96.34	122.81	68.21	94.05	119.88
11	IL. Municipal Retirement	53.77	74.13	94.50	52.47	72.34	92.21
16	Special Recreation	14.61	20.14	25.68	15.74	21.70	27.66
21	Liability Insurance	62.82	86.62	110.41	57.61	79.43	101.25
70	Police Pension	102.12	140.81	179.49	121.05	166.91	212.76
90	Environmental Management	58.05	80.04	102.03	46.17	63.66	81.15
30	Debt Service	33.78	46.58	59.38	34.86	48.07	61.27
31	Library Debt Service	35.56	49.02	62.49	32.74	45.14	57.54
	Total Tax Bill	\$ 980.64	\$ 1,352.10	\$ 1,723.57	\$ 963.71	\$ 1,328.76	\$ 1,693.78

Attachment B
City of Woodstock
Tax Year 2015 (For FY16/17) (With Safety Net)

FY14/15:

2014 Equalized Assessed Value (EAV)	\$	409,309,089
2014 New EAV Growth		3,162,639
2014 Property Tax Extension		9,122,321
2014 Property Tax Rate		2.22871%
2014 Property Tax Extension (Excluding Debt Service)		8,477,299
2014 Property Tax Rate (Excluding Debt Service)		2.07112%

FY16/17:

2015 Rate of Inflation		0.8%
2015 New EAV Growth - County Assessor		2,761,740
2014 Additional Growth (Safty Net)		1,000,000
2015 Equalized Assessed Value - County Assessor		420,310,341
2015 New EAV Growth - As a % of EAV		0.2%
2015 Equalized Assessed Value - Appeals - Estimated		-
2015 Equalized Assessed Value - Final		420,310,341
2015 Equalized Assessed Value - % Change Compared to 2014		2.7%

2015 Proposed Property Tax Extension	\$	9,206,159
2015 Proposed Property Tax Extension (Excluding Debt Service)		8,561,959
2015 Estimated Property Tax Rate (Excluding Debt Service)		2.0371%
2015 Estimated Dollar Tax Increase - All Inclusive		83,838
2015 Estimated Percentage Tax Increase - All Inclusive		0.92%
2015 Estimated Percentage Tax Increase - Due to New Growth		0.67%
2015 Estimated Percentage Tax Increase - Due to Inflation		0.00%

2015 Caused by New Growth	\$	83,838
2015 Caused by Inflation	\$	-

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01	General Corporate	0.4375%	1,838,858	\$ 1,108,741	0.26056%	\$ 1,095,140
02	Municipal Audit	None	N/A	38,000	0.00880%	37,000
03	Police Protection	0.6000%	2,521,862	2,450,001	0.58290%	2,450,000
04	Crossing Guard Fund	0.0200%	84,062	40,002	0.00952%	40,000
05	Street & Bridge Fund	0.1000%	420,310	-	0.00002%	100
06	Public Parks	0.0750%	315,233	300,003	0.07138%	300,000
07	Performing Arts	0.0400%	168,124	160,003	0.03807%	160,000
08	Public Library	0.6000%	2,521,862	983,205	0.23794%	1,000,100
09	Public Library Building	0.0200%	84,062	37,026	0.00881%	37,025
10	Social Security	None	N/A	650,003	0.15465%	650,000
11	IL. Municipal Retirement	None	N/A	500,004	0.11896%	500,000
16	Special Recreation	0.0400%	168,124	135,903	0.03569%	150,000
21	Liability Insurance	None	N/A	584,403	0.13062%	549,000
70	Police Pension	None	N/A	950,002	0.27446%	1,153,594
90	Environmental Management	0.2000%	840,621	540,002	0.10468%	440,000
30	Debt Service	None	N/A	330,751	0.07904%	332,200
31	Library Debt Service	None	N/A	314,272	0.07423%	312,000
				\$ 9,122,321	2.19032%	\$ 9,206,159

Attachment B
City of Woodstock
Tax Year 2015 (For FY16/17) (With Safety Net)

Debt Service Levy Requirements

Ordinance Number	Debt Service Issues	FY16/17 Payment Amount	Ordinance Date	Alternate Revenues	Original Issuance	Levy Amount
04-O-15	2004 Water & Sewer Refunding - Series F	\$ 414,600	2/3/2004	Yes	3,650,000	-
14-O-35	2014 Parks&Streets & Rec Center Refunding	\$ 568,100	5/20/2013	Yes	6,545,000	-
14-O-51	2014 Library Refunding - Series A	\$ 312,000	8/19/2014	No	1,135,000	312,000
08-O-41	2008 Water & Sewer Bonds - Series A	\$ 261,348	6/17/2008	Yes	3,400,000	-
10-O-34	2010 Refunding Bonds - Series A-Pool-Opera	\$ 168,121	6/15/2010	Yes	1,425,000	-
10-O-34	2010 Refunding Bonds - Series B-Library	\$ 45,130	6/15/2010	Yes	350,000	-
10-O-34	2010 Refunding Bonds - Series C-TIF	\$ 163,311	6/15/2010	Yes	1,475,000	-
10-O-34	2010 Refunding Bonds - Series D-Water&Sewer	\$ 316,203	6/15/2010	Yes	2,940,000	-
10-O-34	2010 Refunding Bonds - Series E-TIF	\$ 31,164	6/15/2010	Yes	325,000	-
13-O-42	2013 Refunding Bonds - Series A-Pool	\$ 332,200	8/20/2013	No	1,825,000	332,200
13-O-42	2013 Refunding Bonds - Series B-Police Bld	\$ 342,800	8/20/2013	Yes	1,860,000	-
		<u>\$ 2,954,977</u>			<u>\$ 24,930,000</u>	<u>\$ 644,200</u>

ORDINANCE NO. 15-O-_____

**THE 2015 TAX LEVY ORDINANCE OF THE
CITY OF WOODSTOCK,
MC HENRY COUNTY, ILLINOIS**

WHEREAS, the ANNUAL BUDGET for the CITY OF WOODSTOCK, McHenry County, Illinois was published within the time provided by law and in the manner provided by ordinance, and,

WHEREAS, the City Council of the CITY OF WOODSTOCK, McHenry County, Illinois did adopt and approve its Annual Budget on the 21st day of April, 2015 pursuant to notice and after a public hearing thereon, and,

WHEREAS, it was determined that the total budget expenditures for the 2015-2016 fiscal year was the sum of thirty-two million, sixty-one thousand, six hundred dollars and no cents (\$32,061,600.00), and,

WHEREAS, a 2015 Property Tax Resolution that provided an estimate for the City's 2015 Property Tax Levy was reviewed and adopted at the November 3rd, 2015 City Council meeting, and,

WHEREAS, the 2015 Property Tax Resolution was adopted more than twenty days prior to the City Council's consideration of the 2015 Tax Levy Ordinance and in compliance with Chapter 35, Section 200 of the Illinois Compiled Statutes, commonly referred to as the "Truth in Taxation Act," and,

WHEREAS, the Property Tax Estimate Resolution indicated a total increase in the City's 2015 Property Tax Levy that was less than 5% when compared with the prior year's extension including abatements; therefore, the "Black Box" notice and the associated public hearing are not required in accordance with the "Truth in Taxation Act."

NOW, THEREFORE, BE IT ORDAINED by the Mayor and City Council of the CITY OF WOODSTOCK, McHenry County, Illinois as follows:

Section One: There is hereby levied upon all of the taxable property within the corporate limits of the CITY OF WOODSTOCK, McHenry County, Illinois, for the year 2015 of \$9,206,159 for the purposes specified and mentioned in the Annual Budget of the CITY OF WOODSTOCK, McHenry County, Illinois.

Section Two: The detail of the levy as summarized in Section 1 of the Ordinance is as follows:

Summary of All Funds

Operating Funds

General Corporate (65 ILCS 5/8-3-1)	\$1,095,140
Municipal Audit (65 ILCS 5/8-8-8)	37,000
Police Protection (65 ILCS 5/11-1-3, 5/11-1-5.1)	2,450,000
Crossing Guard (65 ILCS 5/11-80-23)	40,000
Streets & Bridges (65 ILCS 5/11-81-2)	100
Public Parks (65 ILCS 5/11-98-1)	300,000
Performing Arts (65 ILCS 5/11-45-1)	160,000
Public Library (75 ILCS 5/3-1, 5/3-4, 5/3-7)	1,000,100
Public Library Building (75 ILCS 5/3-1, 5/3-4)	37,025
Social Security (40 ILCS 5/21-110, 5/21-110.1)	650,000
Illinois Municipal Retirement (40 ILCS 5/7-171)	500,000
Special Recreation (65 ILCS 5/11-95-14)	150,000
Liability Insurance (745 ILCS 10/9-107)	549,000
Police Pension (40 ILCS 5/3-125)	1,153,594
Environmental Management (65 ILCS 5/11-19-4)	<u>440,000</u>
Subtotal – Operations	<u>\$8,561,959</u>

Debt Service Funds

G. O. Debt Service	
2013A Refunding (Ordinance 13-O-42)	\$332,200
Library Debt Service	
2014A Refunding (Ordinance 14-O-51)	<u>312,000</u>
Subtotal – Debt Service	<u>\$644,200</u>

TOTAL ALL FUNDS	<u><u>\$9,206,159</u></u>
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Section Three: The detail of the levy as summarized in Section Two of this Ordinance is identified within Exhibit A, which is attached hereto and incorporated within this Ordinance by reference.

Section Four: The Clerk of the CITY OF WOODSTOCK, McHenry County, Illinois is directed to file a certified copy of this ordinance with the Clerk of McHenry County, Illinois within the time provided by law accompanied by the Certificate of the Mayor and the City Clerk showing compliance with the “Truth in Taxation Act,” (Illinois Revised Statutes, 1992, Chapter 35, Section 200, in such case made and provided).

Section Five: This ordinance shall be known as Ordinance No. 15-O-_____ and shall be in full force and effect immediately upon its passage and approval as required by law, and shall be known as the 2015 TAX LEVY ORDINANCE for the CITY OF WOODSTOCK, McHenry County, Illinois, for the 2015 calendar year.

Section Six: If any section, paragraph, subdivision, clause, sentence or provision of the Ordinance shall be adjudged by any Court of competent jurisdiction to be invalid, such judgement shall not affect, impair, invalidate or nullify the remainder thereof, which remainder shall remain and continue in full force and effect.

Section Seven: PASSED by the City Council of the CITY OF WOODSTOCK, McHenry County, Illinois and approved by me this ____ day of December, 2015.

Ayes:

Nays:

Absentees:

Abstentions:

APPROVED:

Mayor Brian Sager, PhD.

(Seal)

Attest: _____

City Clerk

Passed: December 1, 2015

Approved: _____

Published: _____

**STATE OF ILLINOIS)
COUNTY OF MC HENRY)**

CERTIFICATE

Dr. Brian Sager and Cindy Smiley, hereby certify that they are duly elected or appointed, qualified and now acting as Mayor and City Clerk, respectively, of the CITY OF WOODSTOCK, McHenry County, Illinois, and,

WE DO FURTHER CERTIFY, that not less than twenty (20) days prior to the adoption of the levy ordinance of the CITY OF WOODSTOCK, McHenry County, Illinois, by the City Council of the CITY OF WOODSTOCK, McHenry County, Illinois, determined the amounts of money estimated to be necessary to be raised by taxation for that year upon taxable property within its boundaries, and,

WE DO FURTHER CERTIFY, that the estimate for the property tax levy indicated an increase that was less than 5.0% when compared with the prior year's extension plus abatements; therefore, the "Black Box" notice and the public hearing on the proposed tax levy ordinance of the CITY OF WOODSTOCK, McHenry County, Illinois was not required to be conducted in accordance with the "Truth in Taxation Act," and,

WE DO FURTHER CERTIFY, that the City Council of the CITY OF WOODSTOCK, McHenry County, Illinois, as corporate authorities of such taxing district, adopted an ordinance entitled, "THE 2015 TAX LEVY OF THE CITY OF WOODSTOCK, MC HENRY COUNTY, ILLINOIS," otherwise known as the "2015 TAX LEVY ORDINANCE," and,

WE DO FURTHER CERTIFY, that all things, acts, notices, hearings, motions, and the like required to be done, held published, or otherwise accomplished, have been performed, and that the provisions of the "Truth in Taxation Act," being Public Act 88-455 have been complied with.

DATED at Woodstock, Illinois, this _____ day of December, 2015.

Mayor Brian Sager, PhD.

Cindy Smiley, City Clerk

Exhibit A

City of Woodstock 2015 Property Tax Allocation of Levy

Account Number	Account Description	Budget Estimate	Tax Levy Allocation
01-01-3-401	CITY MANAGER	\$ 152,000	\$ 25,000
01-01-3-405	EXECUTIVE ASSISTANT	\$ 62,000	\$ 20,000
01-01-3-406	SECRETARY	\$ 42,300	\$ 20,000
01-01-3-415	INFORMATION TECHNOLOGY STAFF	\$ 113,500	\$ 20,000
01-01-4-454	DUES & SUBSCRIPTIONS	\$ 16,500	\$ 5,000
01-01-5-502	LEGAL SERVICES	\$ 45,000	\$ 10,000
01-01-5-536	CITY SCENE (40%)	\$ 15,000	\$ 5,000
01-01-5-552	SERVICE TO MAINTAIN EQUIPMENT	\$ 26,700	\$ 5,000
01-01-5-556	CITY WEBSITE	\$ 10,000	\$ 5,000
01-01-6-601	POSTAGE EXPENSE	\$ 4,500	\$ 1,000
01-02-5-550	SERVICE TO MAINTAIN BUILDING	\$ 25,000	\$ 1,500
01-02-5-552	SERVICE TO MAINTAIN EQUIPMENT	\$ 9,000	\$ 2,000
01-03-3-402	FINANCE DIRECTOR	\$ 112,300	\$ 25,000
01-03-3-407	ACCOUNTING/OFFICE PERSONNEL	\$ 182,100	\$ 50,000
01-03-5-501	COMMUNICATIONS	\$ 6,000	\$ 1,000
01-03-5-552	SERVICE TO MAINTAIN EQUIPMENT	\$ 22,300	\$ 5,000
01-03-6-601	POSTAGE	\$ 7,500	\$ 1,000
01-04-3-401	HUMAN RESOURCES DIRECTOR	\$ 117,200	\$ 25,000
01-04-3-402	HUMAN RESOURCES COORDINATOR	\$ 44,900	\$ 10,000
01-04-5-510	DRUG TESTING	\$ 6,000	\$ 2,000
01-05-3-401	COMM. & ECON. DIRECTOR	\$ 78,400	\$ 25,000
01-05-3-404	CITY PLANNER	\$ 83,300	\$ 10,000
01-05-3-406	OFFICE MANAGER	\$ 56,000	\$ 20,000
01-05-3-416	BUILDING INSPECTORS (3)	\$ 226,200	\$ 50,000
01-05-3-420	CODE ENFORCEMENT OFFICER	\$ 11,200	\$ 10,000
01-05-5-552	SERVICE TO MAINTAIN EQUIPMENT	\$ 6,000	\$ 2,500
01-05-5-566	SOFTWARE SUPPORT	\$ 14,000	\$ 5,000
01-05-6-602	GASOLINE AND OIL	\$ 3,600	\$ 2,500
01-06-3-408	STREET SUPERVISOR	\$ 88,900	\$ 25,000
01-06-3-415	MAINTENANCE	\$ 455,000	\$ 296,640
01-06-3-445	OVERTIME	\$ 95,000	\$ 25,000
01-06-5-555	SERVICE TO MAINTAIN PAVEMENTS	\$ 55,000	\$ 25,000
01-06-5-557	SERVICE TO MAIN. STREET LIGHTS	\$ 18,000	\$ 100
01-06-6-602	GAS & OIL	\$ 70,000	\$ 50,000
01-06-6-621	MATERIALS TO MAIN. EQUIPMENT	\$ 24,000	\$ 10,000
01-06-6-622	MATERIALS TO MAIN. VEHICLES	\$ 25,000	\$ 10,000
01-06-6-625	MATERIALS TO MAIN. STORM SWRS	\$ 36,000	\$ 10,000

City of Woodstock

2015 Property Tax Allocation of Levy

Account Number	Account Description	Budget Estimate	Tax Levy Allocation
01-06-6-627	MATERIALS TO MAIN. PAVEMENTS	\$ 85,000	\$ 20,000
01-06-6-629	MATERIALS TO MAIN. TRAFFIC CTL	\$ 40,000	\$ 10,000
01-07-3-415	MAINTENANCE	\$ 152,700	\$ 25,000
01-07-5-550	SERVICE TO MAINTAIN BUILDINGS	\$ 20,000	\$ 10,000
01-08-3-402	PUBLIC WORKS DIRECTOR	\$ 120,200	\$ 25,000
01-08-3-403	ASST. PUBLIC WORKS DIRECTOR	\$ 114,400	\$ 25,000
01-08-3-404	CITY ENGINEER	\$ 96,900	\$ 25,000
01-08-3-406	OFFICE MANAGER	\$ 54,300	\$ 20,000
01-08-5-501	COMMUNICATIONS	\$ 17,500	\$ 5,000
01-09-3-402	RECREATION DIRECTOR	\$ 104,500	\$ 25,000
01-09-3-405	PROGRAM COORDINATORS (2)	\$ 121,300	\$ 30,000
01-09-3-406	RECREATION CENTER MANAGER	\$ 60,700	\$ 20,000
01-09-3-431	CLERICAL SUPPORT (P-T)	\$ 26,600	\$ 5,000
01-09-3-440	RECREATION AIDES (P-T)	\$ 60,600	\$ 5,000
01-09-5-512	INSTRUCTOR CONTRACTS	\$ 48,000	\$ 5,000
01-09-5-513	ATHLETIC OFFICIALS	\$ 19,000	\$ 5,000
01-09-6-612	PROGRAM SUPPLIES	\$ 45,000	\$ 20,000
	Total General Fund	\$ 3,552,100	\$ 1,095,240
02-00-5-507	MUNICIPAL AUDIT	\$ 31,000	\$ 31,000
02-00-5-510	POP. ANNUAL FIN. REPT. (PAFR)	\$ 6,000	\$ 6,000
	Total Audit Fund	\$ 37,000	\$ 37,000
03-00-3-407	RECORDS/COMMUNICATIONS	\$ 659,200	\$ 100,000
03-00-3-421	POLICE CHIEF	\$ 140,000	\$ 25,000
03-00-3-423	SUPERVISORY OFFICERS	\$ 896,700	\$ 255,000
03-00-3-424	POLICE OFFICERS	\$ 2,157,000	\$ 2,000,000
03-00-3-430	CROSSING GUARDS	\$ 40,900	\$ 40,000
03-00-5-501	COMMUNICATIONS	\$ 49,800	\$ 10,000
03-00-6-602	GASOLINE & OIL	\$ 80,000	\$ 50,000
03-00-6-622	MATERIAL TO MAINTAIN VEHICLES	\$ 20,000	\$ 10,000
00-00-0-000	Transfer to Police Pension	\$ 1,153,594	\$ 1,153,594
	Total Police Protection	\$ 5,197,194	\$ 3,643,594
06-00-3-415	MAINTENANCE	\$ 489,000	\$ 300,000
	Public Parks Fund	\$ 489,000	\$ 300,000

City of Woodstock

2015 Property Tax Allocation of Levy

Account Number	Account Description	Budget Estimate	Tax Levy Allocation
07-11-3-403	PRODUCTION MANAGER	\$ 62,400	\$ 50,000
07-11-3-404	BUILDING MANAGER	\$ 82,100	\$ 50,000
07-11-3-407	BOX OFFICE MANAGER	\$ 61,800	\$ 20,000
07-11-3-413	OFFICE MANAGER	\$ 33,300	\$ 5,000
07-11-3-436	BOX OFFICE ASSISTANT	\$ 29,500	\$ 5,000
07-11-5-525	PROGRAMMING FUND	\$ 35,000	\$ 15,000
07-11-5-550	SERVICE TO MAINTAIN BUILDING	\$ 36,200	\$ 15,000
	Total Opera House	\$ 340,300	\$ 160,000
08-00-3-402	DIRECTOR	\$ 100,000	\$ 75,000
08-00-3-406	FULL TIME LIBRARIANS	\$ 518,600	\$ 506,896
08-00-3-407	PART TIME LIBRARIANS	\$ 217,200	\$ 200,000
08-00-5-501	COMMUNICATIONS	\$ 7,000	\$ 5,000
08-00-5-517	ELECTRONIC ACCESS	\$ 72,000	\$ 50,000
08-00-5-552	SERVICE TO MAINTAIN EQUIPMENT	\$ 5,000	\$ 2,500
08-00-6-601	POSTAGE	\$ 2,500	\$ 1,000
08-00-6-606	SUPPLIES	\$ 37,000	\$ 22,204
08-00-7-740	BOOKS & OTHER LIBRARY MATERIAL	\$ 145,000	\$ 137,500
	Total Public Library Fund	\$ 1,104,300	\$ 1,000,100
09-00-5-550	SERVICE TO MAINT. BLDG & GRDS	\$ 25,000	\$ 20,000
09-00-7-720	FURNITURE & EQUIPMENT	\$ 25,000	\$ 17,025
	Total Library Building Fund	\$ 50,000	\$ 37,025
10-00-4-458	FICA	\$ 505,500	\$ 505,500
10-00-4-459	MEDICARE	\$ 144,500	\$ 144,500
	Total Social Security Fund	\$ 650,000	\$ 650,000
11-00-4-457	IMRF	\$ 924,400	\$ 500,000
	Total IMRF Fund	\$ 924,400	\$ 500,000
16-00-4-452	ADMINISTRATION & TRAINING	\$ 10,500	\$ 10,500
16-00-5-536	REC SUPPLEMENT TO NEWSLETTER	\$ 6,000	\$ 6,000
16-00-5-544	BUILDING RENTAL	\$ 6,000	\$ 6,000
16-00-7-720	EQUIPMENT	\$ 15,000	\$ 15,000
16-00-9-401	TRANSFER TO GENERAL FUND	\$ 18,000	\$ 16,200
16-00-8-870	NISRA CONTRACT	\$ 96,900	\$ 96,300
	Total Special Recreation Fund	\$ 152,400	\$ 150,000

City of Woodstock
2015 Property Tax Allocation of Levy

Account Number	Account Description	Budget Estimate	Tax Levy Allocation
21-00-5-531	INSURANCE PREMIUMS	\$ 163,600	\$ 99,000
21-00-5-532	WORKERS' COMP. PREMIUMS	\$ 518,000	\$ 450,000
	Total Liability Insurance Fund	\$ 681,600	\$ 549,000
30-00-8-913	AQUATIC CENTER G.O. PRIN2013A	\$ 295,000	\$ 295,000
30-00-8-933	AQUATIC CENTER G.O. INT-2013A	\$ 37,200	\$ 37,200
	Total Debt Service Fund	\$ 332,200	\$ 332,200
31-00-8-909	GO 2014A PRINCIPAL	\$ 280,000	\$ 280,000
31-00-8-934	GO 2005A INTEREST	\$ 32,000	\$ 32,000
	Total Library Debt Service Fund	\$ 312,000	\$ 312,000
90-00-5-502	LEGAL SERVICES	\$ 1,000	\$ 1,000
90-00-5-506	USEPA OVERSIGHT	\$ 15,000	\$ 15,000
90-00-5-552	SERVICE TO MAINT. EQUIPMENT	\$ 1,000	\$ 1,000
90-00-5-560	WASTE DISPOSAL SERVICES	\$ 35,000	\$ 35,000
90-00-5-570	YARD WASTE DISPOSAL	\$ 29,000	\$ 29,000
90-00-5-595	MOSQUITO ABATEMENT	\$ 28,000	\$ 28,000
90-00-5-703	WETLANDS MAINTENANCE/IMPROV.	\$ 13,000	\$ 13,000
90-00-5-704	LANDFILL	\$ 30,000	\$ 30,000
90-00-6-609	ALTERNATE ICE CONTROL METHODS	\$ 30,000	\$ 30,000
90-00-6-610	ENVIRONMENTAL EDUCATION PROG.	\$ 1,200	\$ 1,000
90-00-6-621	MATERIAL TO MAINT. EQUIPMENT	\$ 8,000	\$ 8,000
	TRANSFER TO GENERAL FUND	\$ 80,000	\$ 50,900
90-00-9-914	TRANSFER TO DEBT SERVICE FUND	\$ 198,100	\$ 198,100
	Total Environmental Management Fund	\$ 469,300	\$ 440,000
	Total for All Funds	\$ 14,291,794	\$ 9,206,159

Memo

To: Honorable Mayor and City Council

From: Roscoe Stelford III, City Manager
Paul Christensen, Finance Director

Date: December 3, 2015

Re: FY16/17 Budget Discussion

As staff develops the FY16/17 budget, it is requested that Council provide guidance on the priority of new spending for programs and projects mentioned at previous meetings, and, if possible, identify any new programs or projects for future consideration. While still early in the process, revenue growth in many areas is expected to be limited for the upcoming fiscal year, placing inherent limits on the City's ability to provide for new spending. On a positive note, the City will benefit from limited increases or even reductions in costs for energy in the upcoming fiscal year; however, labor and associated benefit costs are expected to continue to increase in compliance with negotiated bargaining agreements and rising healthcare costs. It should be noted that the information provided within the context of this workshop are extremely preliminary and may change in the near future as the City Administration gets further into the development of the FY16/17 Budget.

At this point, the only two anticipated sources of significant revenue increases in FY16/17, which currently impact the General Fund, are as follows:

- Sales Tax revenue is expected to increase \$215,000.
- Video Gaming Revenue is expected to increase \$40,000 (although it should be noted that the City has not received this revenue since June 2015 as a result of the State's budget impasse.)
- Note: Income Tax collections normally increase each year; however, adjustments to the historical shared-revenue formula may be implemented by the State in the next fiscal year that at a minimum could freeze the total dollar amount distributed to local governments.

One positive area that could see a significant decrease in spending relates to the ongoing efforts to consolidate Police Dispatch services. Based on preliminary estimates consolidated police dispatching is expected to save the City in excess of \$200,000 a year. However, these savings

may not be available until FY17/18 depending on the final timing and implementation of the consolidation. Furthermore, an offset to the savings will likely occur in the initial year by additional one-time costs for the outfitting and development of the new center and final benefit payouts/severances to City employees that do not transition to the consolidated dispatch center.

Attached is a list of additional spending for FY16/17. It has been broken into four separate categories. The first area represents spending growth that directly results from day-to-day operations and new contractual agreements that the City is committed to paying. The second category depicts areas for which Council has expressed strong support, but are under no contractual obligation and could decide to continue to support this project based on current funding levels, or reduce or eliminate funding based upon future Council direction. The third area includes optional new programs and projects that would be added if funds are available during the budget process, based on Council comments/discussions made throughout the year.

The General - CIP Fund is typically budgeted for in a separate manner than recurring programs contained in the Governmental Funds. For recurring programs, balancing the budget is of utmost importance as these expenses occur each year and can deplete cash reserves very quickly. In the General - CIP Fund there is much more acceptance of passing a deficit budget in any given year since these represent one-time expenditures and significant reserves have been put in place to cover one-time deficits.

For the past couple of years, the City has budgeted a deficit within the General - CIP Fund. In FY14/15 the budget deficit was (\$563,100), and in FY15/16 it was (\$850,500). Fortunately, these deficits are often significantly reduced or eliminated because of very positive operating results derived within the General Fund, since any surplus at year end reported within the General Fund is recommended to be transferred into the General – CIP Fund. Since the General Fund provides significant funding for all CIP programming, it should be noted that any additional programs initiated within the General Fund will directly impact the amount of available funding for the City's capital needs.

The final section presents a number of CIP projects that are paid directly by TIF Funds, which are reported and funded separately from the General and General – CIP Funds' resources. The City Administration anticipates including funding to add a stone fascia to the concrete wall surrounding the Park in the Square in FY16/17. These funds are also used to provide for streetscape, sidewalks and roadway improvements in the downtown, as well as the numerous repairs required for the Old Courthouse and Sheriff's House.

Because of the extensive work required to address the significant structural needs of the Old Courthouse, the TIF Fund continues to fail to generate sufficient funding to provide for all of the identified projects. The projects highlighted in yellow are the recurring expenses that have historically been paid from the TIF Fund to maintain the downtown area. The last three projects listed in green are Old Courthouse projects. The first two green projects should be completed in

the near term to “seal up” the building as recommended by the TAP advisory group. Because of budgetary constraints, these projects can; however, be phased in over multiple years to ease the budgetary impact in any given year.

The TIF fund is expected to generate around \$645,000 in revenue next year; however, because of numerous projects budgeted for in FY15/16, especially as they relate to the Old Courthouse, the Fund is anticipated to have a \$200,000 deficit at the end of FY15/16. This money should be repaid to the General Fund in the future, but this does not necessarily have to be addressed within the development of the FY16/17 Budget.

While staff has attempted to include an extensive list of programs and projects, Council should feel free to identify any additional spending that was not presented within the attached budgetary presentation for purposes of this discussion.

In regards to discussion items, the City Council may benefit from reviewing and discussing the following:

- 1.) Potential impact of Home Rule on the City’s revenue streams including the ability to impose a Home Rule Sales Taxes and the estimated dollars this may generate, as well as the possibility of specifically dedicating any new or expanded revenues to address identified community needs (e.g., Home Rule Sales Tax devoted to an increase in infrastructure spending);
- 2.) Separating and dedicating the use of Video Gaming revenues to fund specific programs (e.g., Supplement Hotel/Motel Tax, City events like Summer in the Park, Sister City Program, etc.);
- 3.) Assign expenditure priorities related to any new spending; and
- 4.) Future bonding opportunities, for instance the implementation of a revolving debt program, to address major capital needs.

Governmental/Business Funds' Spending

New or Significant Increase In Costs the City is Committed to Paying

Item	Cost	Note
City Raises	\$ 365,000	2.5% Cola,top Merit 2.0%, Max Raise 4.5%
Police Pension	\$ 200,000	Required by Actuary
IMRF/SS Costs	\$ 39,000	Additional Costs from Raises
Enterprise Zone Fees	\$ 35,000	50% of Anticipated Budget
Increased Health Insurance Transfer	\$ 100,000	7% of Current Transfer
Total	\$ 739,000	

Costs that City is Committed to Paying Although a Priority Change Could be Possible

Item	Cost	Note
Woodstock High School Football Field Turf	\$ 100,000	
Total	\$ 100,000	

Optional New Programs

Item	Cost	Note
EMH Consulting Proposal	\$ 25,000	
Additional Marketing Funds	\$ 100,000	
(2) Additional Police Officers	\$ 140,000	With Benefits (1st Year Cost Only)
Belcher Park Property	\$ 100,000	Cost is still being determined (CIP)
Additional Road Spending		Unknown (CIP)
Total	\$ 365,000	
Total - Governmental/Business Funds - Spending	\$ 1,204,000	

TIF Projects

Item	Cost	Note
Principle and Interest on TIF Debt	\$ 195,000	
Decorative Wall around Square	\$ 150,000	
Façade Improvement Program	\$ 20,000	
Downtown Brick Replacement	\$ 20,000	
Sidewalk Maintenance & Replacement	\$ 10,000	
Street and Parking Lot Maintance	\$ 100,000	
Windows (Old Courthouse)	\$ 450,000	This Work can be phased over Multiple Years
Masonry Work (Old Courthouse)	\$ 300,000	This Work can be phased over Multiple Years
Interior Work Sheriff House	\$ 200,000	Work Only Needed if Building is Rented Out
Total	\$ 1,445,000	
Prior year Deficit	\$ (200,000)	
Estimated Revenue	\$ 645,000	
Year End Postion TIF Fund	\$ (1,000,000)	If All Included Projects are Completed



Economic Development Department
Garrett Anderson, Director
www.woodstockil.gov

phone 815-338-3176
fax 815-334-2269
121 W. Calhoun Street
Woodstock, IL 60098

TO: Roscoe C. Stelford III
City Manager

FROM: Garrett Anderson
Economic Development Director

DATE: December 3, 2015

RE: **Chamber of Commerce Visitor's Center**

The Chamber of Commerce is in the process of selling its current building and will soon be moving to donated space in the lower level of Woodstock City Hall (the former Police Dispatch Area, easily accessed from the east entrance). With the Chamber offices moving off of the Square soon, City Staff and the Chamber Board have explored how best to preserve, or even enhance, the function of providing visitor information on the Downtown Square. This is a priority function as the Chamber has historically served in this capacity by answering calls and providing information to visitors. Even in its recent configuration, the Chamber has only been open about 20 hours a week.

In late October, an interest survey was distributed among the downtown businesses, to see who would be interested in hosting a Visitor's Center on the Square. Three responses were received.

- Read Between the Lynes
- The Old Courthouse Arts Center
- YoFresh Frozen Yogurt Cafe

The Chamber Board of Directors has reviewed the applications and recommends that Read Between the Lynes should be the location for the official City/Chamber Visitor's Center. The Board worked with Read Between the Lynes to move much of their visitor information over to the store, to be available for the Lighting of the Square. The display area for visitor information is on the right when you walk into the store, adjacent to the line for the café.

Read Between the Lynes has requested compensation of \$250 per month for hosting the Visitor's Center. This same amount was discussed at the time they were applying for the revolving loan from the City. Conceptually, making this "payment" as a deduction from the amount due on their revolving loan was discussed, although this language was not included in the final version of the loan agreement between the City and Read Between the Lynes.

If Council concurs with the concept of a City-sponsored Visitor's Center located in the Square, then a recommendation to the Mayor and City Council would be presented at a future meeting utilizing the aforementioned methodology of debt forgiveness.



Reviewed and Approved by:
Roscoe C. Stelford III
City Manager

Executive Summary to Establish an
Economically Sustainable Film Business
Woodstock, Illinois - McHenry County
October 2015



EMH Consulting Group, Inc.

CONFIDENTIAL – FOR DISCUSSION PURPOSES ONLY – NOT TO BE REPRODUCED

Executive Summary

This report presents a proposal from EMH Consulting Group, Inc. to the City of Woodstock (Illinois) to support EMH Consulting Group, Inc. in their endeavors in building an economically sustainable film business in downtown historic Woodstock, Illinois. EMH Consulting Group, Inc. is seeking a \$25,000 annual grant from the City of Woodstock. Additionally, EMH Consulting Group, Inc. hopes to partner with the City of Woodstock's Grant Coordinator to pursue any additional grant opportunities to fulfill their endeavors.

Background

The City of Woodstock, known for its small town charm, is a unique location that has drawn Hollywood producers, directors and actors to visit and produce films locally.

EMH Consulting Group, Inc. is bringing its operations to historic downtown Woodstock to continue on that tradition.

Leading this effort will be the management team of EMH Consulting Group, Inc., which includes entertainment, film, marketing and event professionals with over 100 years of combined experience and an extensive proven track record.

At the helm, Cary Granat, CEO, is a leader, innovator, and pioneer in the media industry. Granat has developed a unique approach to the management and operations of entertainment brands, from inception to becoming industry leaders in their space; such as Walden Media and Miramax-Dimension Films. Granat has shown a unique focus on developing Intellectual property, franchises, and finding and developing new revenue models for content in film, publishing, Location-Based entertainment, education, and new technologies.

An industry veteran with over 50 films to his credit, Cary Granat has earned a reputation for fostering strong, long-lasting relationships with leading filmmakers and actors that have led to over \$5 billion in box office revenues. Granat has an extensive studio background that has taken him from Warner Brothers, Universal, Miramax-Dimension, Walden Media, Granat Entertainment, and recently to Reel FX. At Reel FX, Granat has focused on building out the company's original slate of Live-Action projects, packaging the animation films such as Book of Life, and launching a new Location-Based entertainment company called Immersive Artistry. Granat is now expanding his efforts via EMH Consulting Group, Inc. *(extended bio attached)*

What is an economically sustainable film business?

An economically sustainable film business is able to produce high-quality films on a regular basis, by relying on some level of consistent financial investment and is able to continue to supply films to the market over a sustained period. Reliance on investor assistance and community support is therefore more a result of the system in which they are operating rather than any financial or corporate weakness.

Additionally, the film industry overall is recession-resistant. Even at times of economic downturn, Americans still go to movie theatres, even if only to escape the realities of economically challenging times.

Timeline and Commitment

It is EMH Consulting Group, Inc.'s goal is to develop an executable plan that can be moving forward by the end of the first quarter 2016, procuring investor assistance in 2015.

Objectives

The objective is to create a self-sustaining program that will assist EMH Consulting Group, Inc. in their operations, allowing EMH Consulting Group, Inc. to develop and host an increasing number of events and activities that enable greater exposure for the City of Woodstock and increased community involvement.

Additionally, EMH Consulting Group, Inc. will support the following endeavors:

- Work collaboratively with the City of Woodstock in a supportive, reliable, predictable and consistent environment to implement EMH Consulting Group, Inc.'s strategy in developing an economically sustainable media market.
- Cultivate a creative incubator to nurture the growth and development of creative professionals, creative organizations, and/or creative enterprises
- Develop an internship program in partnership with local high schools and universities, working with roughly ten (10) interns monthly
- Offer "speed pitching" opportunity weekly to local, undiscovered talent
- Launch a major Film Festival in Woodstock
- Create opportunities for future expansion of feature film production within Woodstock, Illinois
- Develop a "Movie Premier Night" marketing campaign to locally launch Hollywood films at Woodstock's very own, Classic Cinemas
- Continue building on Woodstock's history as an arts and entertainment destination

Moreover, for each project that comes out of EMH Consulting Group, Inc.'s "creative incubator" (i.e.: book, script, TV pilot, etc.) and is sold:

- a) 15% of all upfront fees will be paid to local talent
- b) 10% of all back end payments to the local talent
- c) \$50,000 paid to the City of Woodstock for every project that moves to production

Project profits would replenish the City of Woodstock's grant to EMH, additionally, 75% of the funds would go into a Content Arts Fund that EMH would administer on behalf of the City going forward. EMH would utilize the Content Arts Fund to assist in payroll, office, overhead and other expenses.

The remainder of the 25% of funds thereafter would simply go to the City of Woodstock for their own usage.

Economic Impact

Expanding EMH Consulting Group, Inc. within the City of Woodstock to meet its growing demand in the industry and attract additional inward investment will make a significant contribution to the City's overall objective of achieving sustainable growth within the economy.

Woodstock, Illinois and its surrounding area within McHenry County provide a unique location to the film industry along with a range of professionals with the skills and expertise to support the growth within this market.

Additionally, EMH Consulting Group, Inc. provides a hub for creative industries and opportunities for the development of skills and new innovations which are critical to the competitiveness of EMH Consulting Group, Inc. and the long-term future of film industry expansion in Woodstock, Illinois.

EMH Consulting Group, Inc. estimates significant job growth to the area.

Next Steps

- Develop a partnership with the City of Woodstock; work closely with the City of Woodstock's Grant Coordinator to pursue any grant and funding opportunities to fulfill their vision for Woodstock
- Research and develop an internship program in collaboration with the McHenry County Economic Development Corporation and local high schools and universities
- Collaborate with the City's marketing firm, a5 to promote EMH Consulting Group, Inc.'s expansion within the Woodstock community, via the REAL Woodstock campaign

Future Expansion

- a. Develop screenwriters' workshops
- b. Film Production
- c. Phased expansion of EMH Consulting Group, Inc.'s facilities in constructing a sound stag

Notation:

The U.S. Department of Commerce reports that the U.S. film industry posted \$31 billion in revenues in 2013, a modest increase over 2012, according to data from PriceWaterhouseCoopers. Additionally, domestic box office revenues experienced modest growth in 2013 as theatres adopted digital technologies and slow increases in the price of tickets, reaching \$10.7 billion. The U.S. filmed entertainment sector enjoyed a trade surplus of \$14.3 billion in 2011 (latest data available). The industry offers attractive possibilities for foreign investors, both large and small, and provides film production tax incentives. The industry is increasingly turning toward digital production and distribution and foreign firms have been seeking out U.S. digital and animation expertise.

Drawing on formidable strengths, the U.S. film industry has a proven ability to produce blockbuster movies that generate hundreds of millions of dollars, including revenues from distribution across strong domestic and international networks. Success in the industry is based on creativity and financing, and the industry is largely self-regulated. The U.S. market has a large talent pool of writers, actors, producers, directors and technical experts, and is home to a variety of film crews, post-production firms, backdrops and infrastructure to support production. U.S. filmmakers also receive critical protections for their intellectual property.

Industry Subsectors

Film production: This subsector is made up of production and distribution companies. Film distributors acquire distribution rights and distribute film and video productions to theaters, television networks, and cable operators. Total 2010 revenue for this subsector was \$93 billion.

Film exhibition: Based on 2010 data, film exhibition posted revenue of \$14.2 billion.

Film post-production: This industry subsector is made up of companies that offer services that include editing; film/tape transfers; titling; closed captioning; and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film. Film post-production accounted for revenue of approximately \$19.5 billion in 2010. (Source: www.commerce.gov)

CARY GRANAT BIO

Cary Granat is a leader, innovator, and pioneer in the media industry. Granat has developed a unique approach to the management and operations of entertainment brands, from inception to becoming industry leaders in their space; such as Walden Media and Miramax-Dimension Films. Granat has shown a unique focus on developing Intellectual property, franchises, and finding and developing new revenue models for content in film, publishing, Location-Based entertainment, education, and new technologies.

An industry veteran with over 50 films to his credit, Cary Granat has earned a reputation for fostering strong, long-lasting relationships with leading filmmakers and actors that have led to over \$5 billion in box office revenues. Granat has an extensive studio background that has taken him from Warner Brothers, Universal, Miramax-Dimension, Walden Media, Granat Entertainment, and recently to Reel FX. At Reel FX, Granat has focused on building out the company's original slate of Live-Action projects, packaging the animation films such as *Book of Life*, and launching a new Location-Based entertainment company called Immersive Artistry.

In 2001, Granat secured the rights to C.S. Lewis's beloved *Chronicles of Narnia* series for Walden Media, and oversaw production on the hugely successful first film of the franchise, *The Lion, The Witch, and the Wardrobe*, which was one of the highest-grossing films of 2005. The Narnia franchise alone has generated over \$1.52 billion in theatrical gross on its first three installments. In addition to his duties as CEO and Founder of Walden Media, Granat was appointed in April 2004 as President of Anschutz Film Group (AFG). Granat built Walden into a leader in the world of film, publishing, children's live entertainment, music, and grew two unique extension businesses in the world of education and faith outreach. In only 8 years, Walden became one of the most trusted entertainment brands in the faith community, and to teachers in the 3rd through 8th grades. Further, Granat built out Walden's film, publishing, educational and faith activities locally in the U.K., Australia, New Zealand, South Korea, France, Germany, Japan, and other foreign markets.

Professionally, Walden Media followed Granat's successful tenure as President/Chief Operating Officer of Miramax's Dimension division. Granat worked closely under Bob Weinstein to build Dimension into one of the most recognizable brands in the entertainment business, spearheading a roster that would become distinguished for both its trend-setting content and international box-office success. This includes the blockbuster *Scream* franchise, the Wayans' *Scary Movie* franchise and Dimension's launch of Robert Rodriguez's highly successful *Spy Kids* franchise. Granat also led Miramax/Dimension to capitalize on the synergy between music and film, establishing alliances with major record labels: Sony and Capitol/EMI in the formation of Miramax/Dimension Records.

Prior to joining Dimension, Granat served as an executive at MCA/Universal, overseeing the development and production of critical and financial successes including *Babe* and *Casino*, as well as the acquisition of *Meet the Parents*. Granat also served in the MCA Office of the

Chairman under Tom Pollock and worked on sourcing strategic deals for the studio. He began his career at Warner Brothers.

A graduate from Tufts University, Granat helped develop the school's Communications and Media Studies program, formerly serving as chairman of the board. Granat currently serves on the board of directors of the World Information Transfer (WIT), a non-governmental organization in general consultative status with the United Nations and co-Chairs the yearly United Nations conference on "Global Health and the Environment" every December.